



Getting on The Agenda

How Government Can Work For You



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OUR AGENDA

01 Understanding The Government

02 Why Elections Matter

03 Lobbying

04 Wrap Up

01. Understanding The Government

Orders of Government



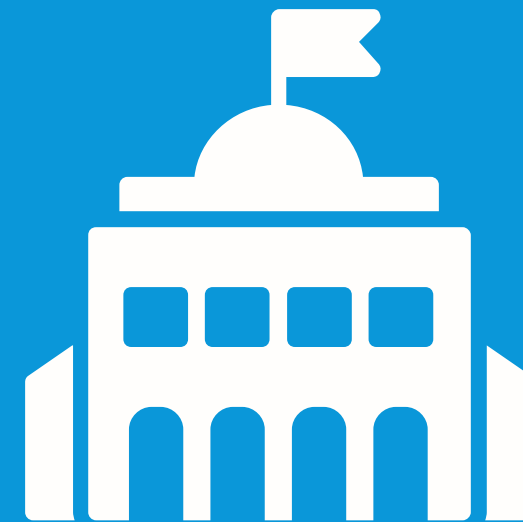
Federal

Members of Parliament (MP)
• Ridings



Provincial

Members of the Legislative
Assembly (MLA)
• Constituencies



Municipal

Mayors, Reeves, and Councillors
• Wards



First Nations

Chief and Council, AFN, AMC, MKO

The Constitutional Distribution of Legislative Power

Government	Responsibilities	Collaboration with each other
 Federal Government	Deal with all National matters such as: Defense, Immigration, Criminal Law, Works connecting provinces, Banking/Paper Money, Etc.	Provides funding for healthcare, education and infrastructure, and works with the province to make sure national laws are followed
 Provincial Government	Healthcare, Education, Municipalities, Natrual Resources, Prisons, Property and Civil Rights, Etc.	Works with municipal governments to deliver their needed services and with First Nations on shared governance and land rights.
 Municipal Government	Municipal governments include cities, towns and rural municipalities (RMs), which provide services and implement their own by-laws for their areas.	Works with the provincial government to implement services like waste management, and collaborates with First Nations governments on shared services (e.g., water supply)
 First Nations Governments	First Nations governments, under the Indian Act or self-government agreements, elect chiefs and councils and pass by-laws.	Works with the federal government on things that affect Treaty or Aboriginal rights and with the municipal government on their shared sevicees (e.g., water supply)

Government Parties In Manitoba



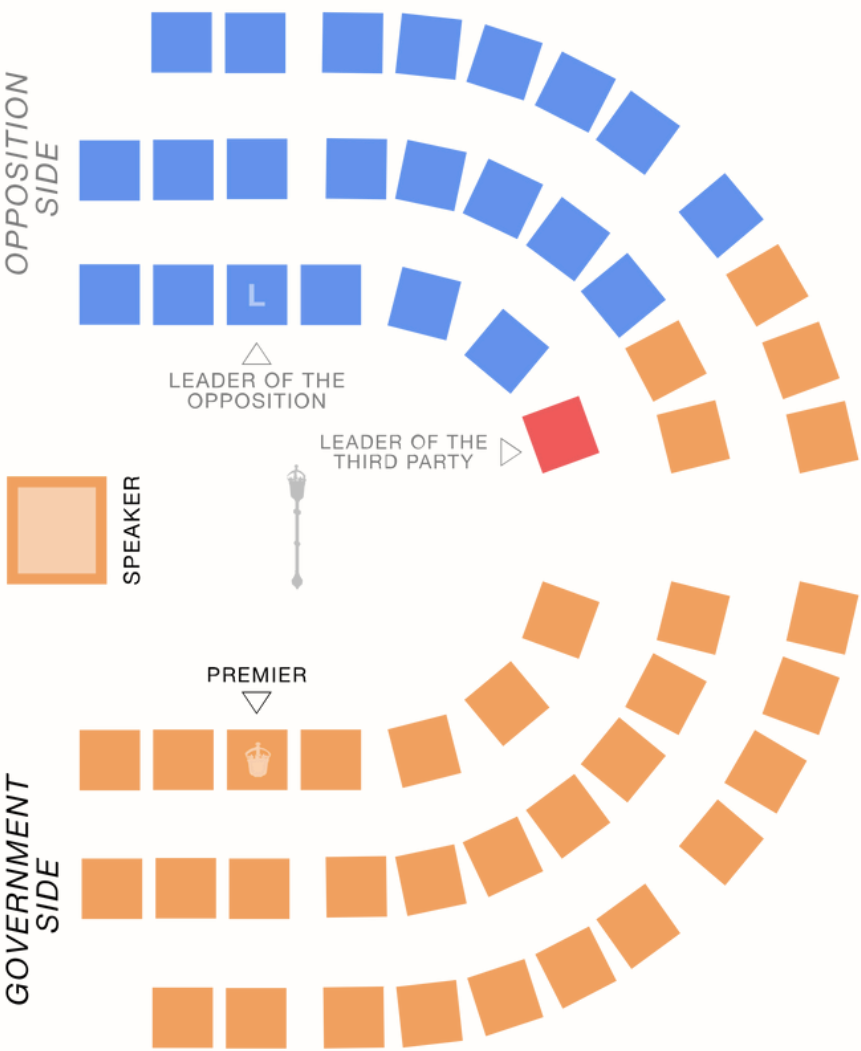
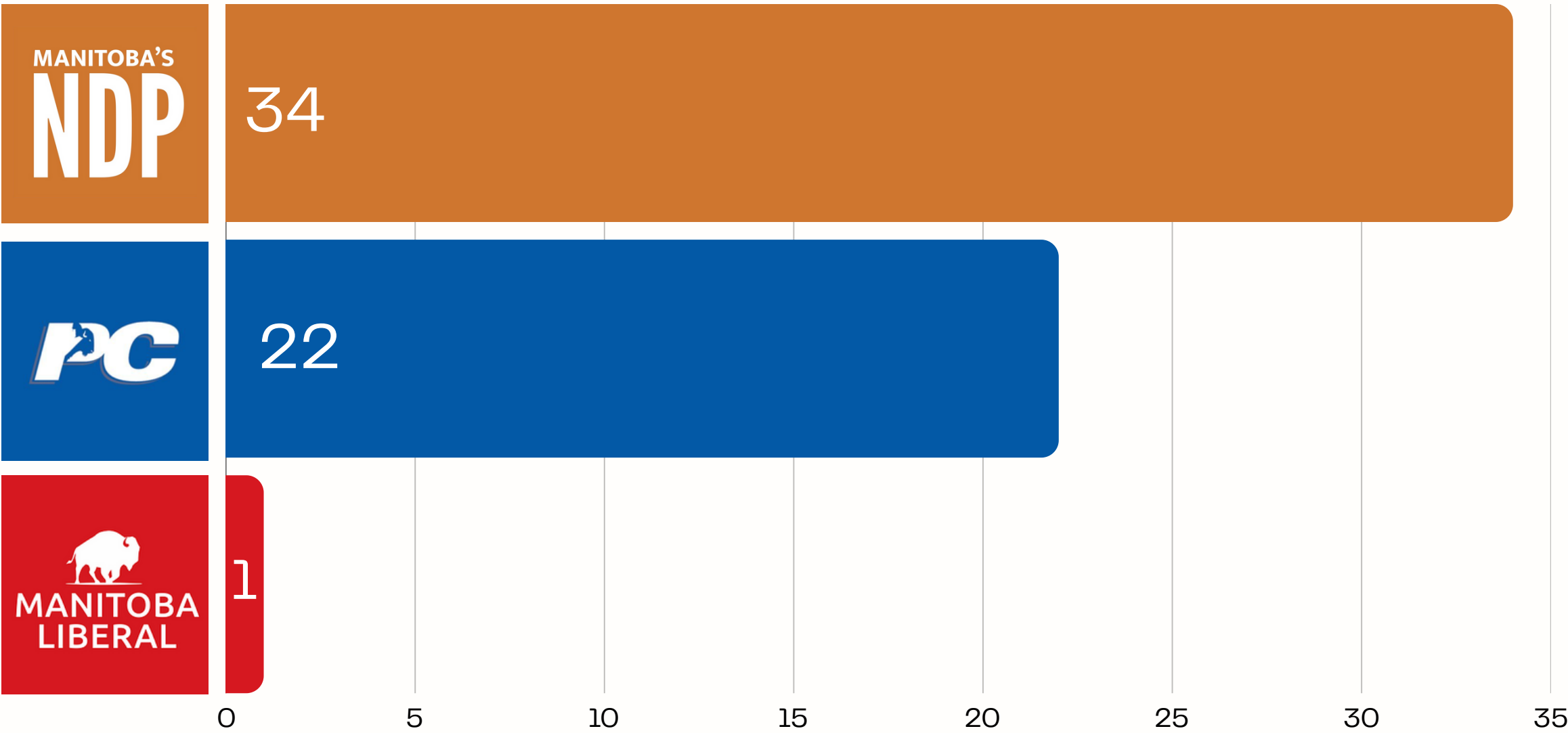
02. Why Elections Matter

How Elections Work In Manitoba

- 01 Electoral Divisions & Voting Areas
- 02 Eligibility to Vote & Voter Turnout
- 03 Candidates & Nominations
- 04 Voting & Results

Assembly of Manitoba

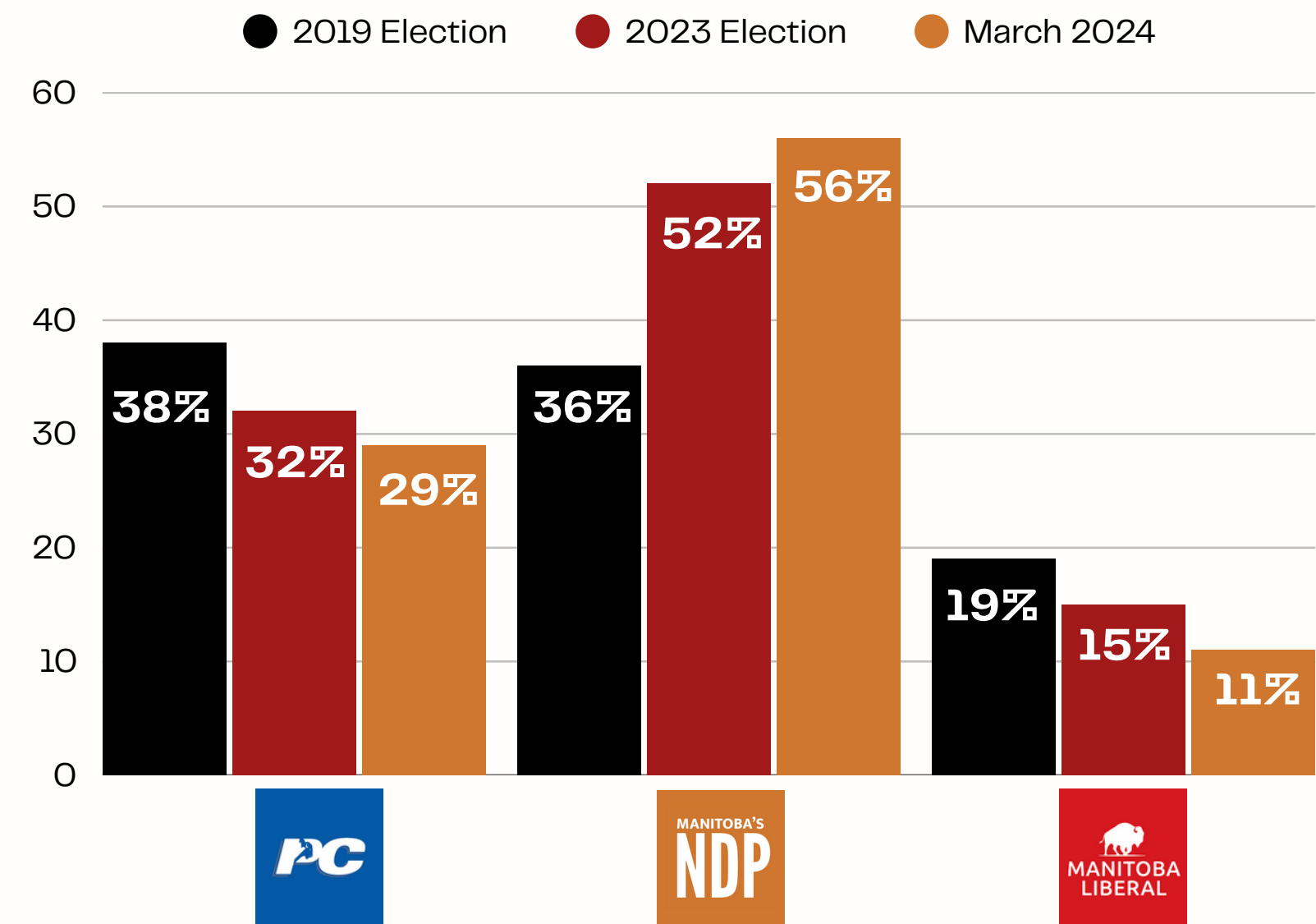
Manitoba has 57 electoral divisions



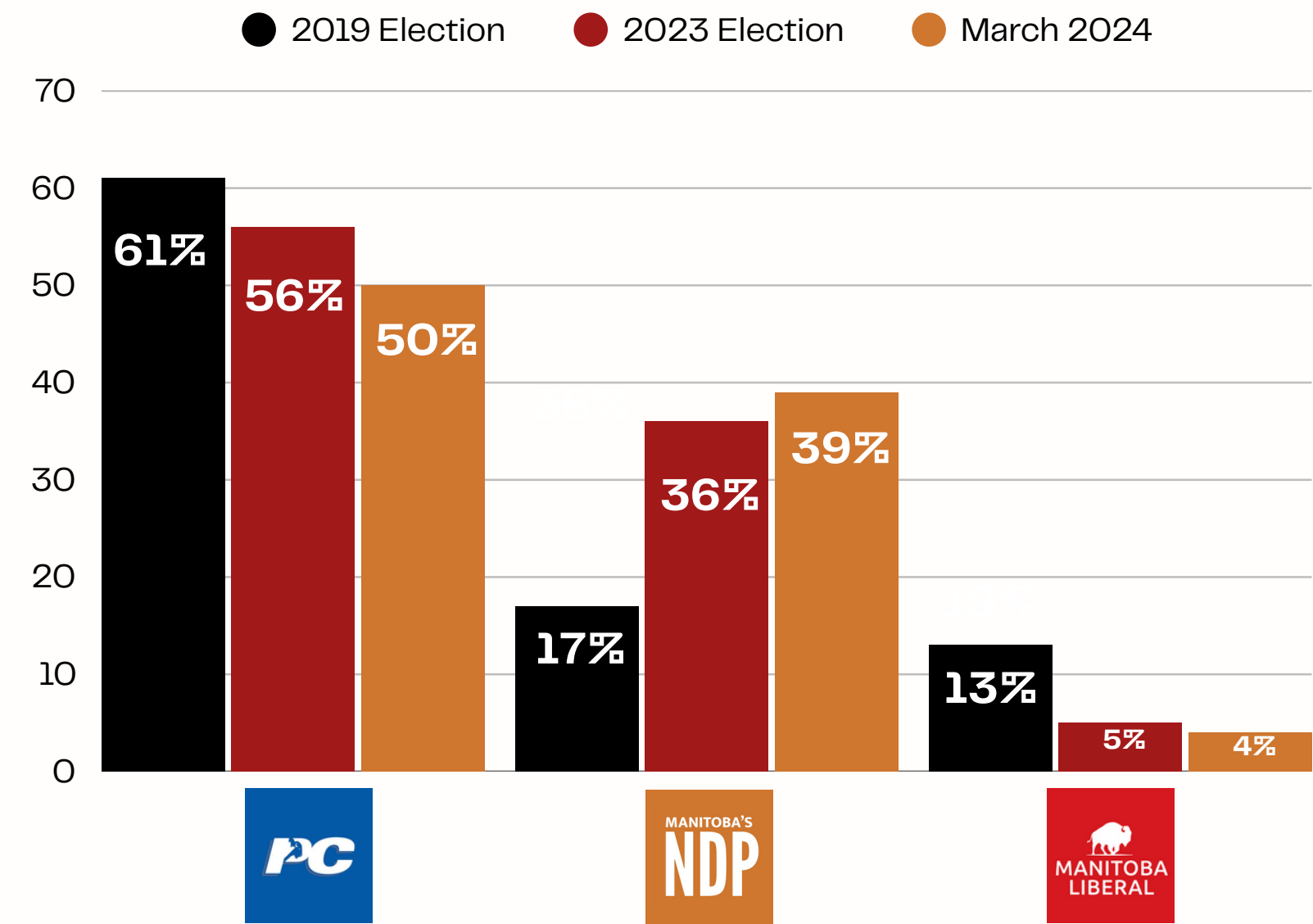
Picture: Wikipedia

Manitoban Voters Since 2019

Winnipeg Voters



Rural/Northern MB Voters



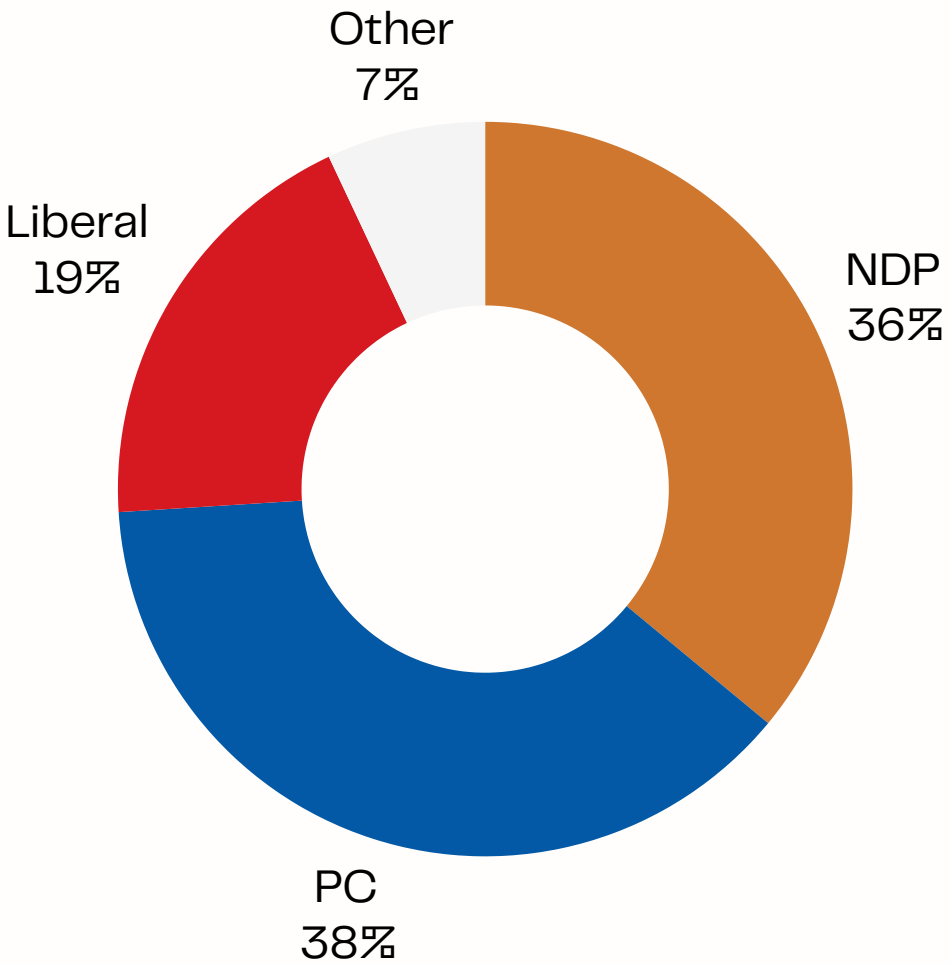
What Do These Graphs Tell You?

Elections Are Won and Lost IN WINNIPEG

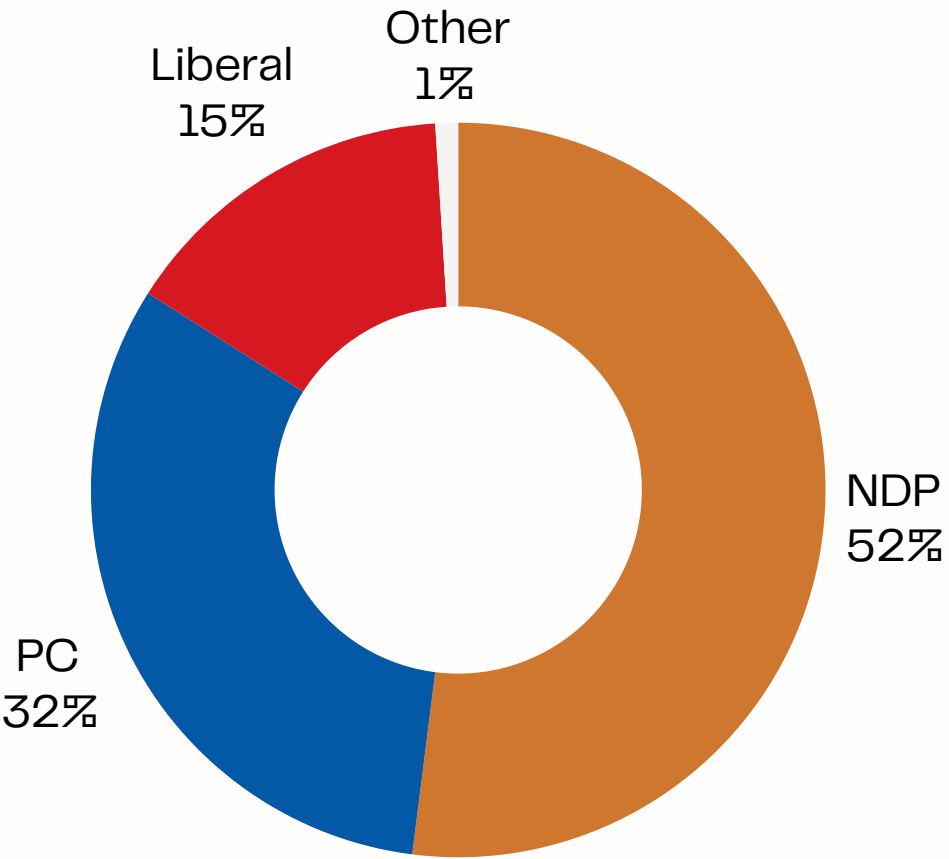
Manitoba has 57 electoral divisions, **32 are in and around Winnipeg.**



2019 Provincial Election



2023 Provincial Election



*Stats Among Winnipeg Voters

Most Important Factors in Elections

01



Won and Lost in Winnipeg

02



Suburban Winnipeg

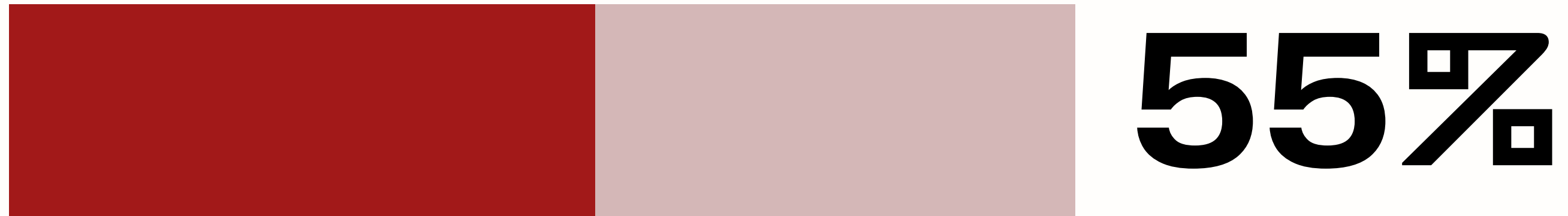
03

Female Voters

04

Healthcare & Education

Female Voters



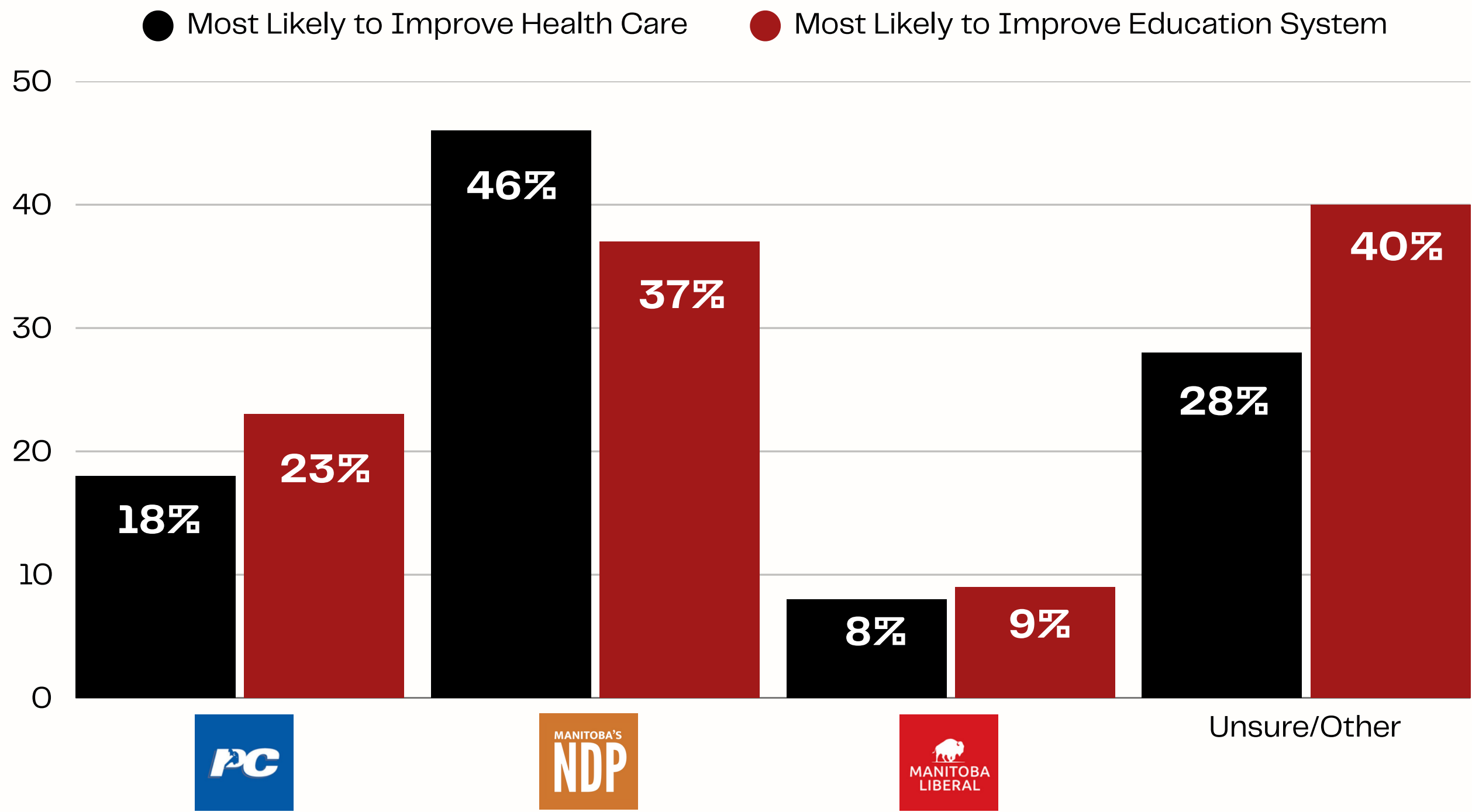
Of Eligible **Females** In Manitoba Voted in 2023



Of Eligible **Males** In Manitoba Voted in 2023

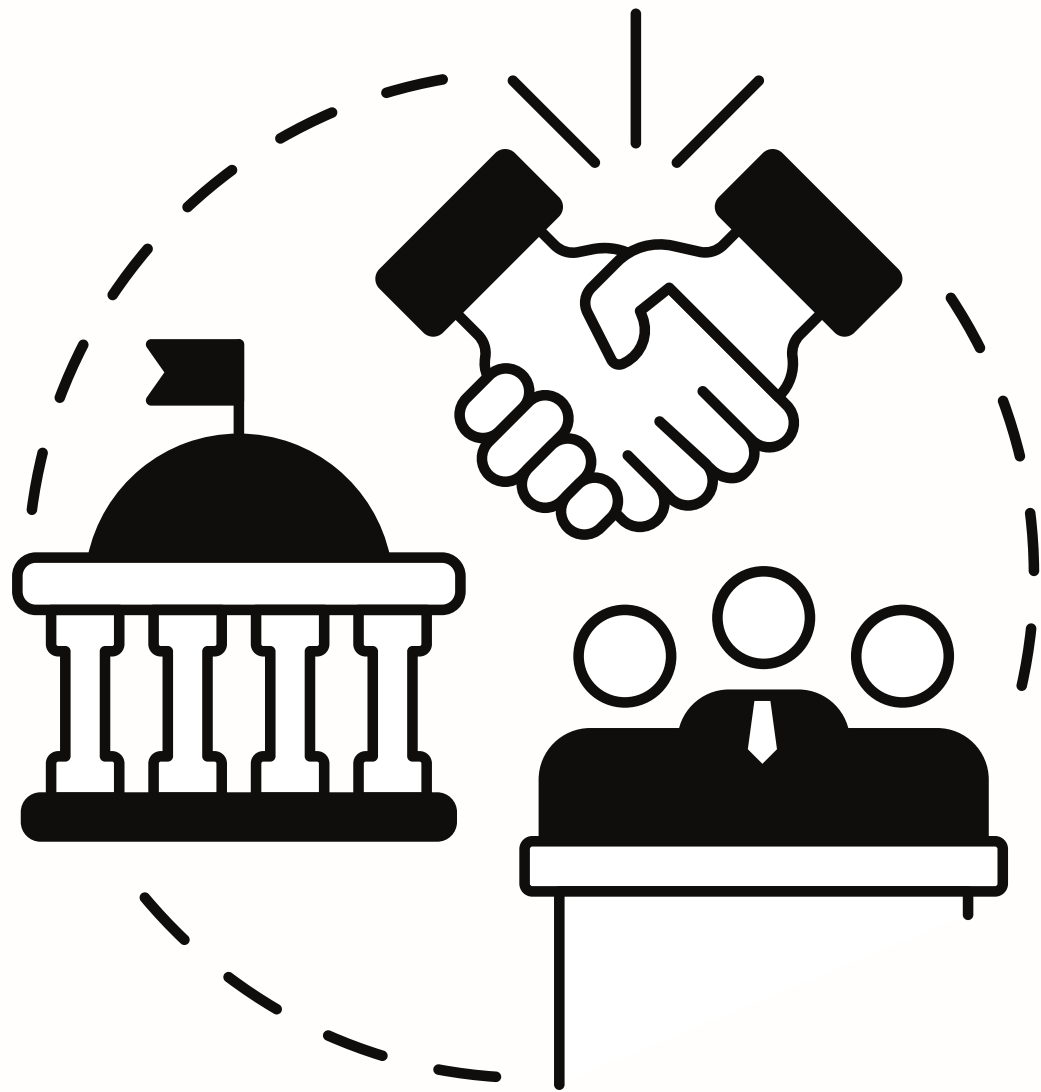
Healthcare & Education

Before 2023 Election: Manitobans most likely to think the NDP is best positioned to fix healthcare, and improve the education system.



03. Lobbying

Lobbying For Change



01

What are you trying to achieve?

02

Who is the decision maker?

03

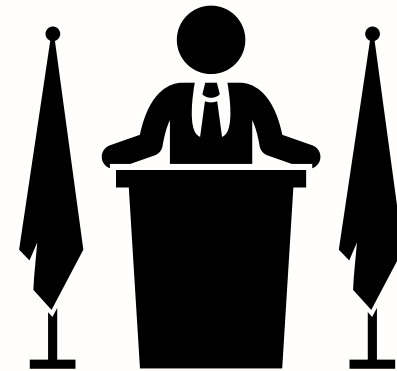
What is your story? And why is it Important?

04

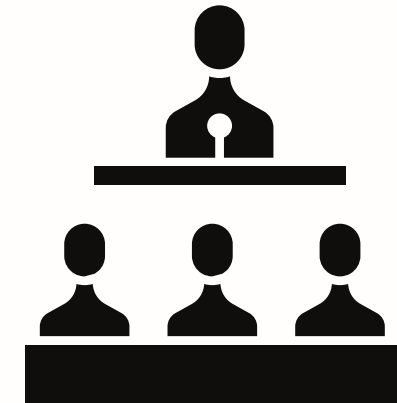
How to Lobby.

The Decision Makers

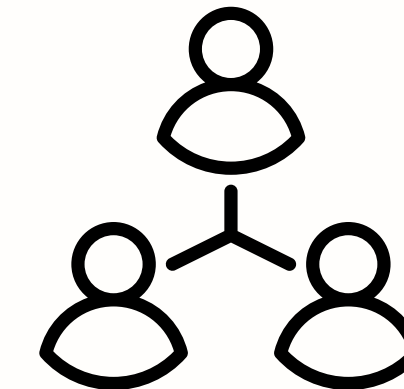
Premier



Cabinet



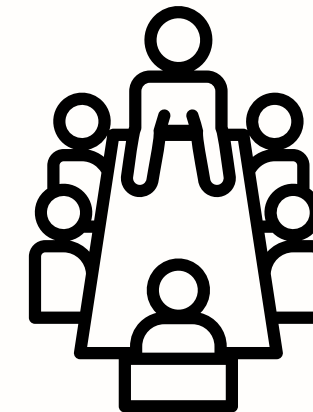
Political Staff



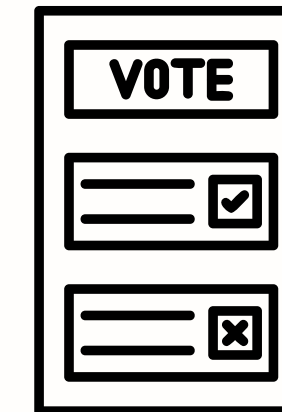
MLA's



Government Officials



Political Parties



Their Pressure Points



Strategic Direction – Budget



Legislation



Regulations



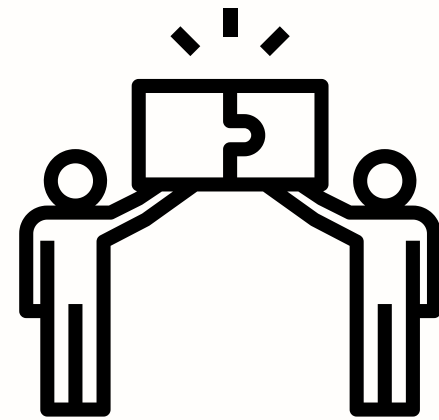
Directives



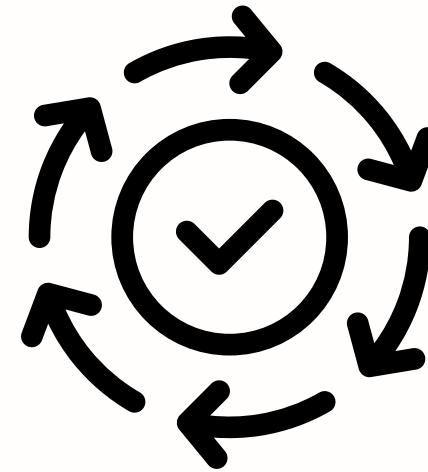
Policies

Telling Your Story

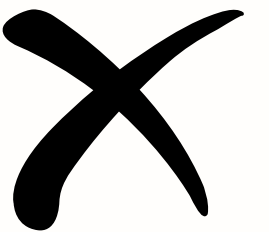
**CONNECT
CONTRAST
SOLVE**



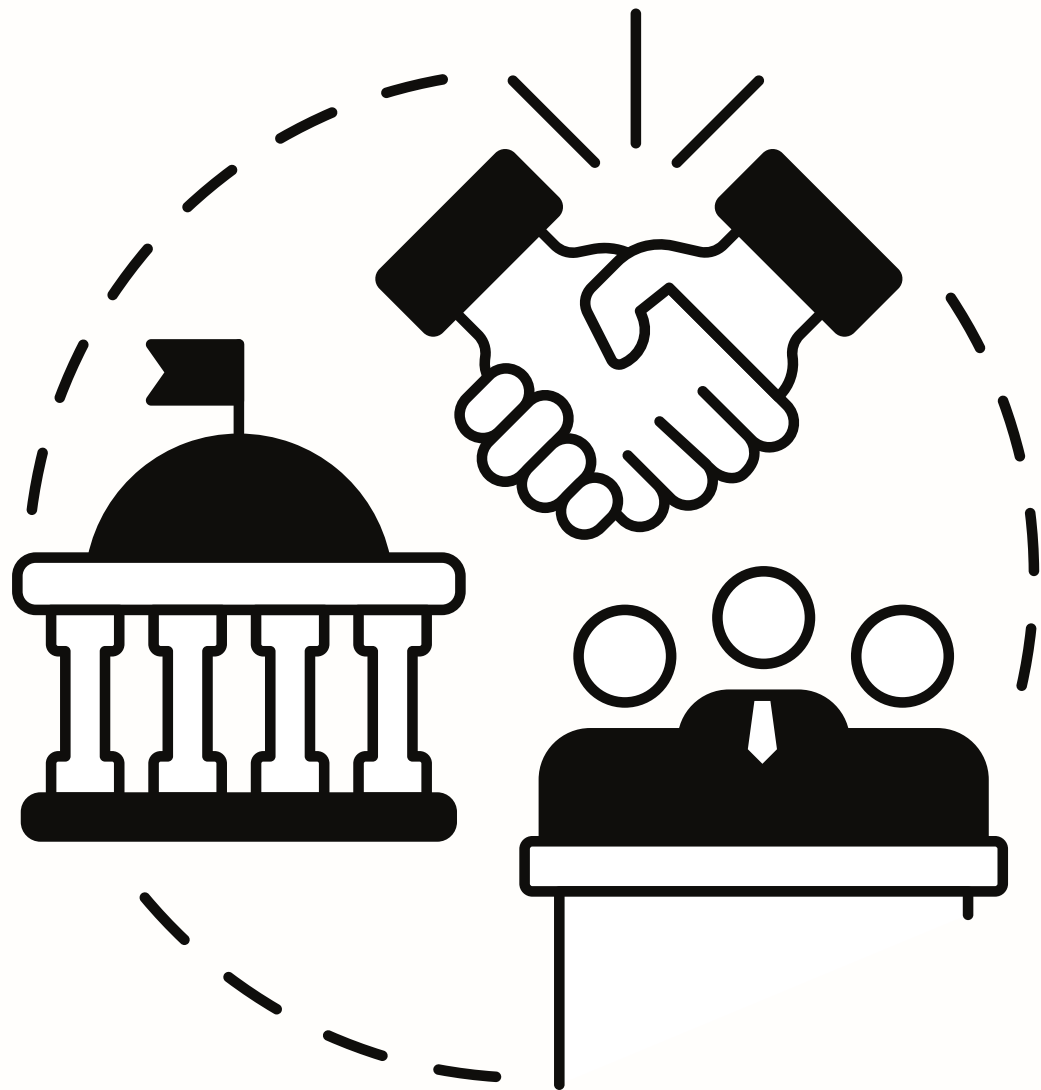
**BE CONSISTENT
ON YOUR MESSAGE**



TONE



How To Lobby



01

Know government inside and out – their role, their platforms, contacts, policies, economy and history – legislation.

02

Research and Knowledge first – then access. It is not just about making the phone call or knowing someone or who to call. You need to know your stuff – more knowledge is important. Know the political landscape, policies and legislations.

03

Building relationships – with members of parliament, ministers, premiers, deputy ministers and all stakeholders at all levels – not just political figures.

04

Listen – both to who you are working for and the politicians – know the perspectives, the stories and work within them

Successful Lobbying



**Medical students lobby
province for harm
reduction strategies**

Organizing Meetings:

- Met with government officials to discuss the importance of harm reduction and the role of supervised consumption sites.

Presenting Evidence:

- Supported their argument with strategies, like supervised consumption sites. They presented strong, evidence-based arguments.

Going to the Media:

- Increased public awareness by engaging with the media, getting their message to reach a bigger audience.

Persistent with Their Issue:

- Had regular communication with provincial leaders over time and respectfully keeping the issue at the front of attention.

Manitoba

Harm-reduction advocates welcome funding commitment for Winnipeg supervised consumption site

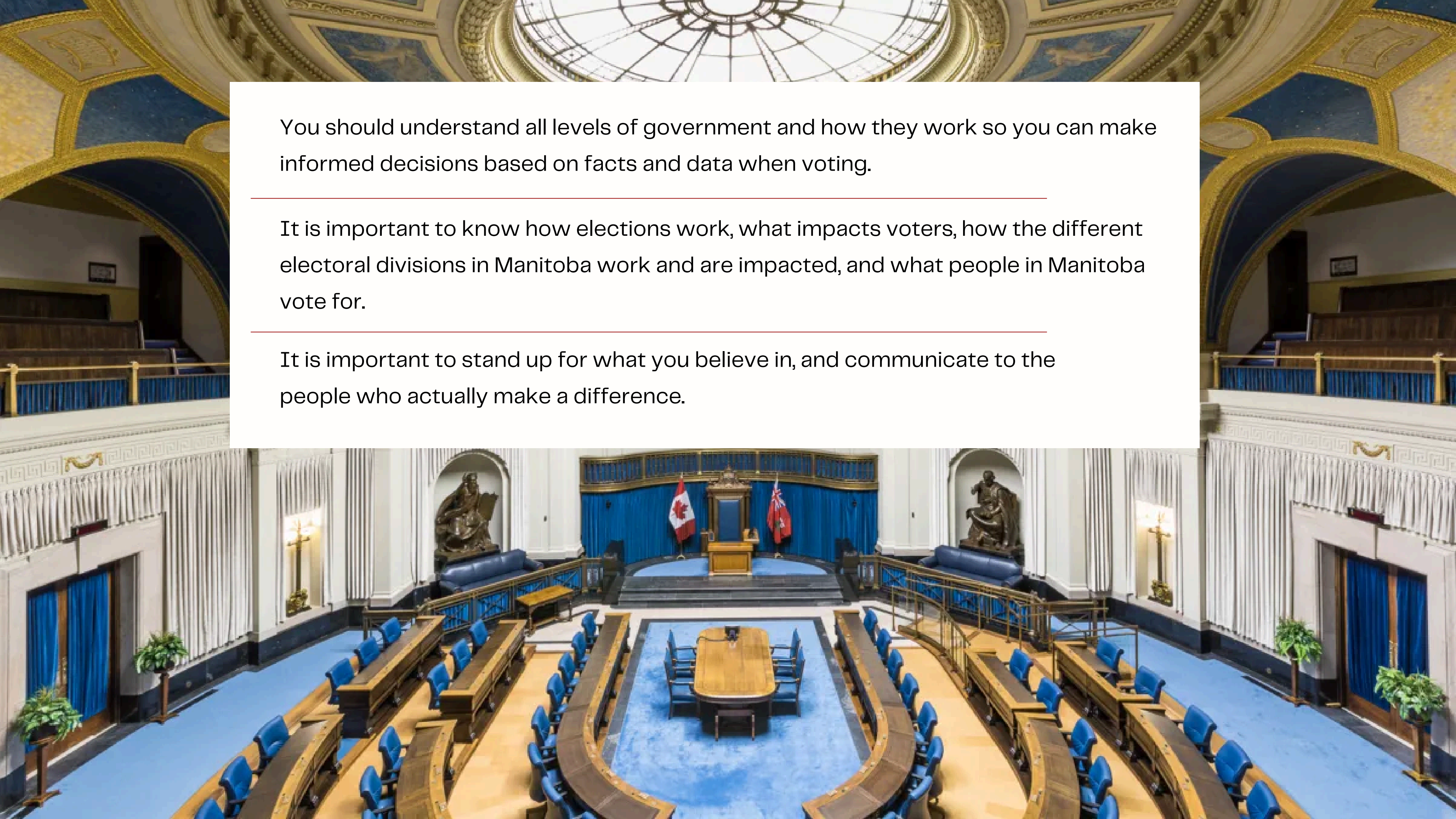
Preliminary consultations set for this year, operation plan expected in 2025



[Cameron MacLean](#) · CBC News · Posted: Apr 03, 2024 5:00 AM CDT | Last Updated: April 3, 2024



Who is the most effective
lobbyist in your life?

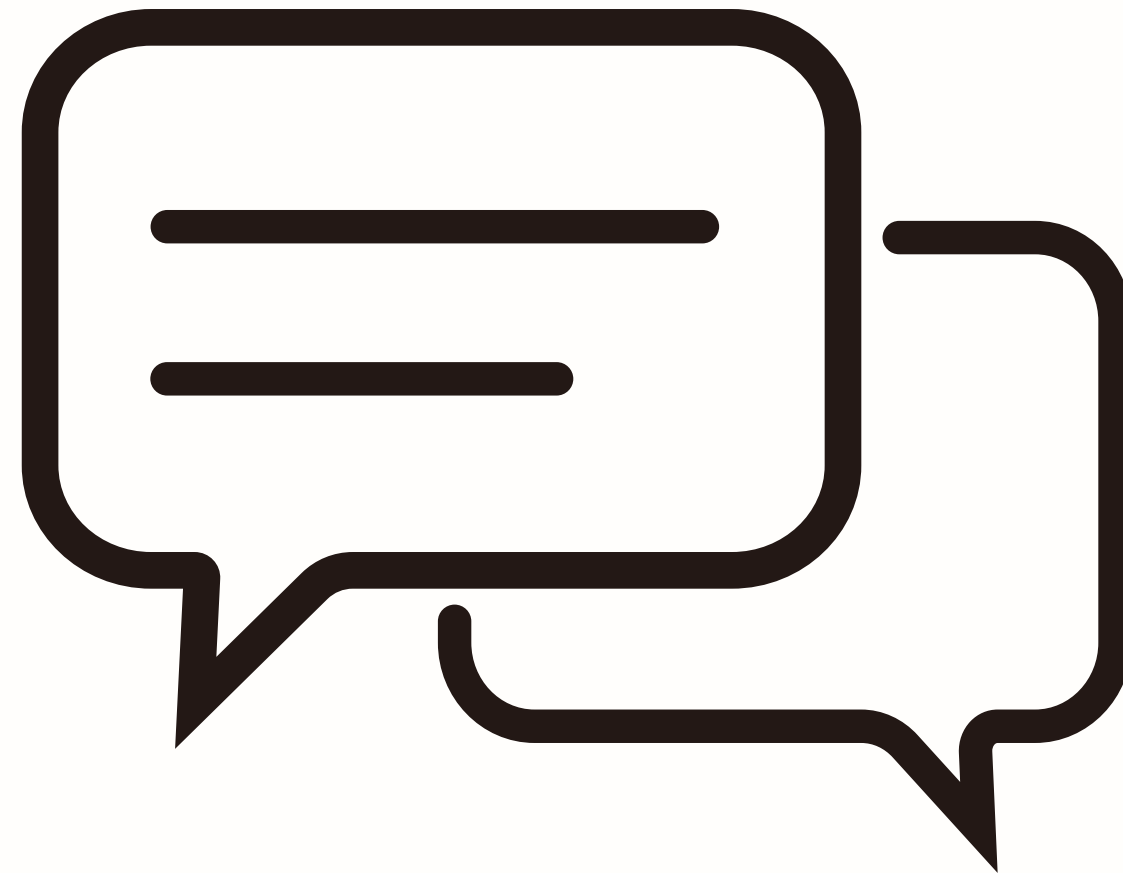
The background of the slide features a large, ornate dome with a complex geometric pattern of gold and blue. The dome is supported by a series of arches and columns, with intricate carvings and paintings. The overall atmosphere is one of grandeur and historical significance.

You should understand all levels of government and how they work so you can make informed decisions based on facts and data when voting.

It is important to know how elections work, what impacts voters, how the different electoral divisions in Manitoba work and are impacted, and what people in Manitoba vote for.

It is important to stand up for what you believe in, and communicate to the people who actually make a difference.





Discussion